



Response/Action Required

March 9, 2015

To: High school administrators
From: Mary Waggoner
Regarding: GOOD NEWS for high school juniors about SBA benefits

Please share this good news with high school juniors, their families, classroom teachers and counselors – see the communications plan for info about other ways we will be sharing the good news

College remedial classes? Maybe not!

High school juniors can eliminate the need for college remedial classes by earning a 3 or a 4 on the on the Smarter Balanced Assessment (SBA) this spring.

A score of 3 or 4 in your junior year makes you eligible in college to move directly into credit-bearing college-level classes (at the 100 level and above) when you enroll at any of the state's 34 community and technical colleges, any of the public baccalaureate institutions and nine independent colleges.

Just provide your Washington college or technical school a copy of your SBA scores once you are admitted.

The “official” letters with this information are attached. Your friendly communications team will help spread the word about this benefit in early May in the following ways:

1. We'll draft a Blackboard Connect EMAIL message for HS principals to send to each junior family with this news. The message will say that the official documents with this information will be in HS counseling offices.
2. We'll launch social media buzz about the benefits
3. We'll share this information with the PTSA folks – generating cascade of info through their media methods
4. We'll include in May *NewsLinks* and in upcoming issues of *InTouch*

Approved for Distribution:



Name